

Get Google Reviews



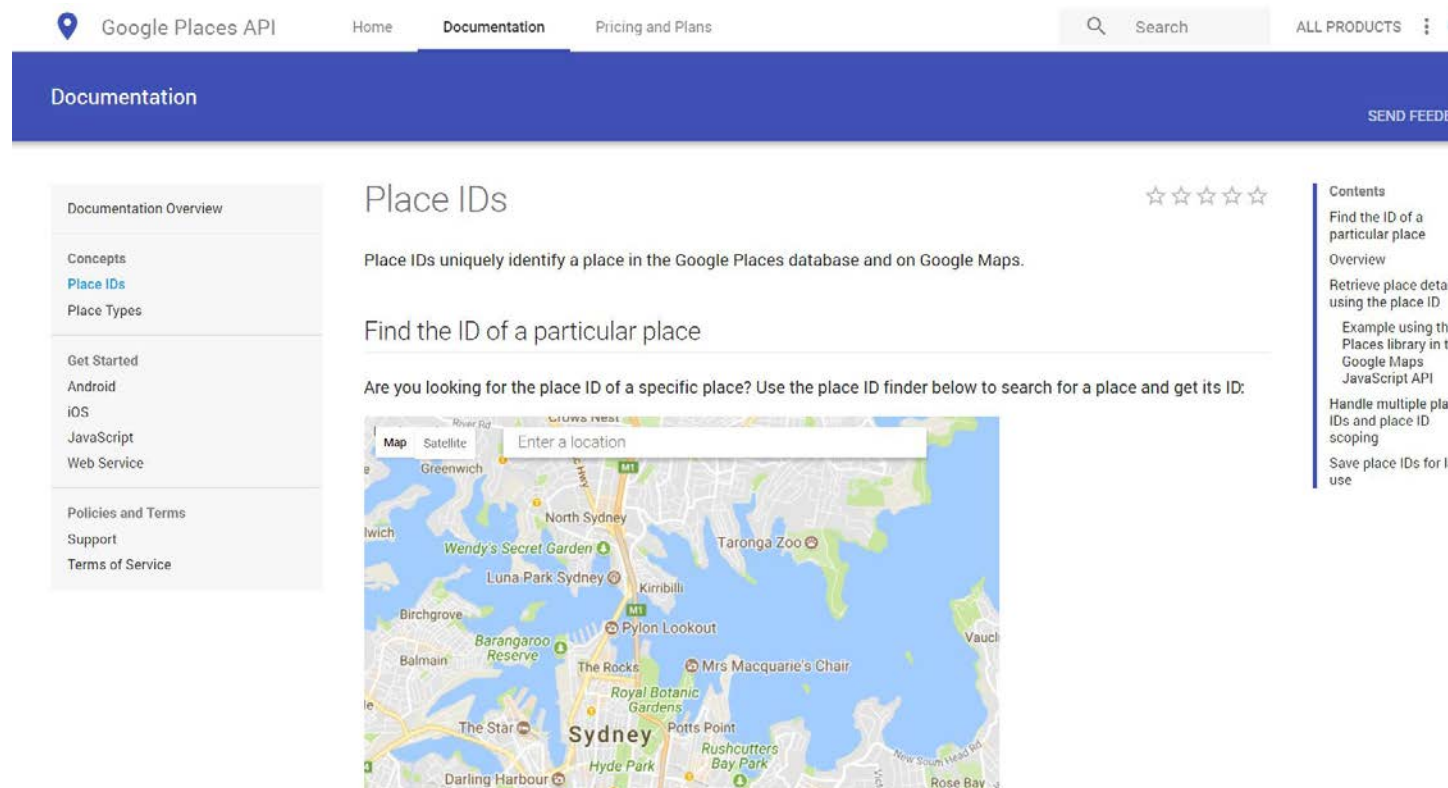
The Frustration Is: Getting Reviews

- #1) Trying to figure out how to leave a review is not easy and is why it's so hard to get someone (anyone) to actually leave a review for you...
- #2) Google is ALWAYS Changing where your review link is hidden

What if there was an easier way to make it much easier for your clients to leave a review for you/your business?

There Is An Easier Way (for a verified business)

- 1) Sign into your Google My Business Account (the gmail acct. for your business)
- 2) Go to: <https://developers.google.com/places/place-id>

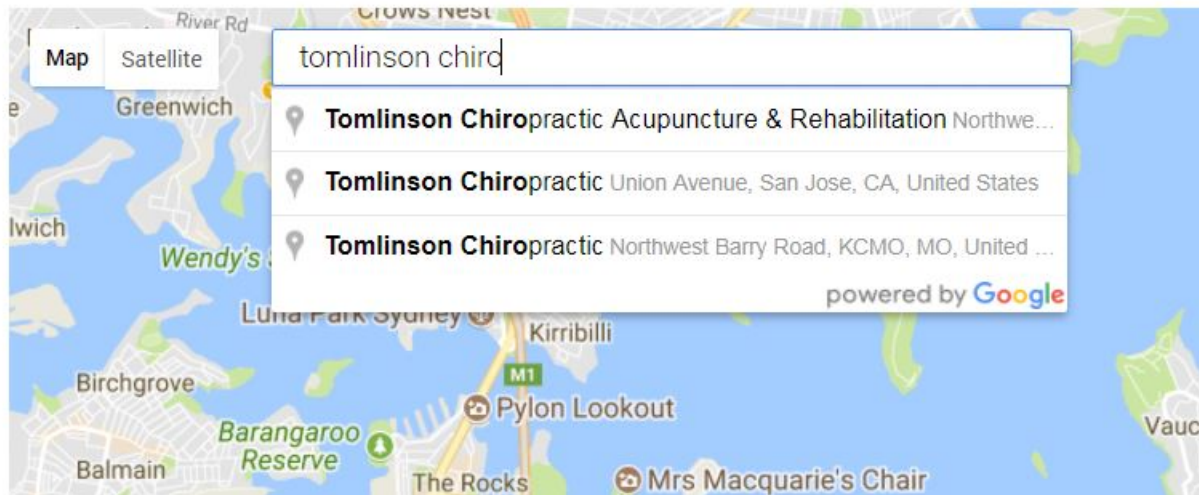


The screenshot shows the Google Places API documentation page for Place IDs. The page has a blue header with navigation links: Home, Documentation, and Pricing and Plans. A search bar and 'ALL PRODUCTS' link are also visible. The main content area is titled 'Place IDs' and includes a star rating. Below the title, there is a brief description: 'Place IDs uniquely identify a place in the Google Places database and on Google Maps.' A section titled 'Find the ID of a particular place' contains a text input field with the placeholder 'Enter a location' and a search button. Below this is a map of Sydney, Australia, with various landmarks labeled. A sidebar on the left contains a navigation menu with links like 'Documentation Overview', 'Concepts', 'Place IDs', 'Place Types', 'Get Started', 'Android', 'iOS', 'JavaScript', 'Web Service', 'Policies and Terms', 'Support', and 'Terms of Service'. A sidebar on the right contains a 'Contents' section with links to 'Find the ID of a particular place', 'Overview', 'Retrieve place data using the place ID', 'Example using the Places library in the Google Maps JavaScript API', 'Handle multiple place IDs and place ID scoping', and 'Save place IDs for use'.

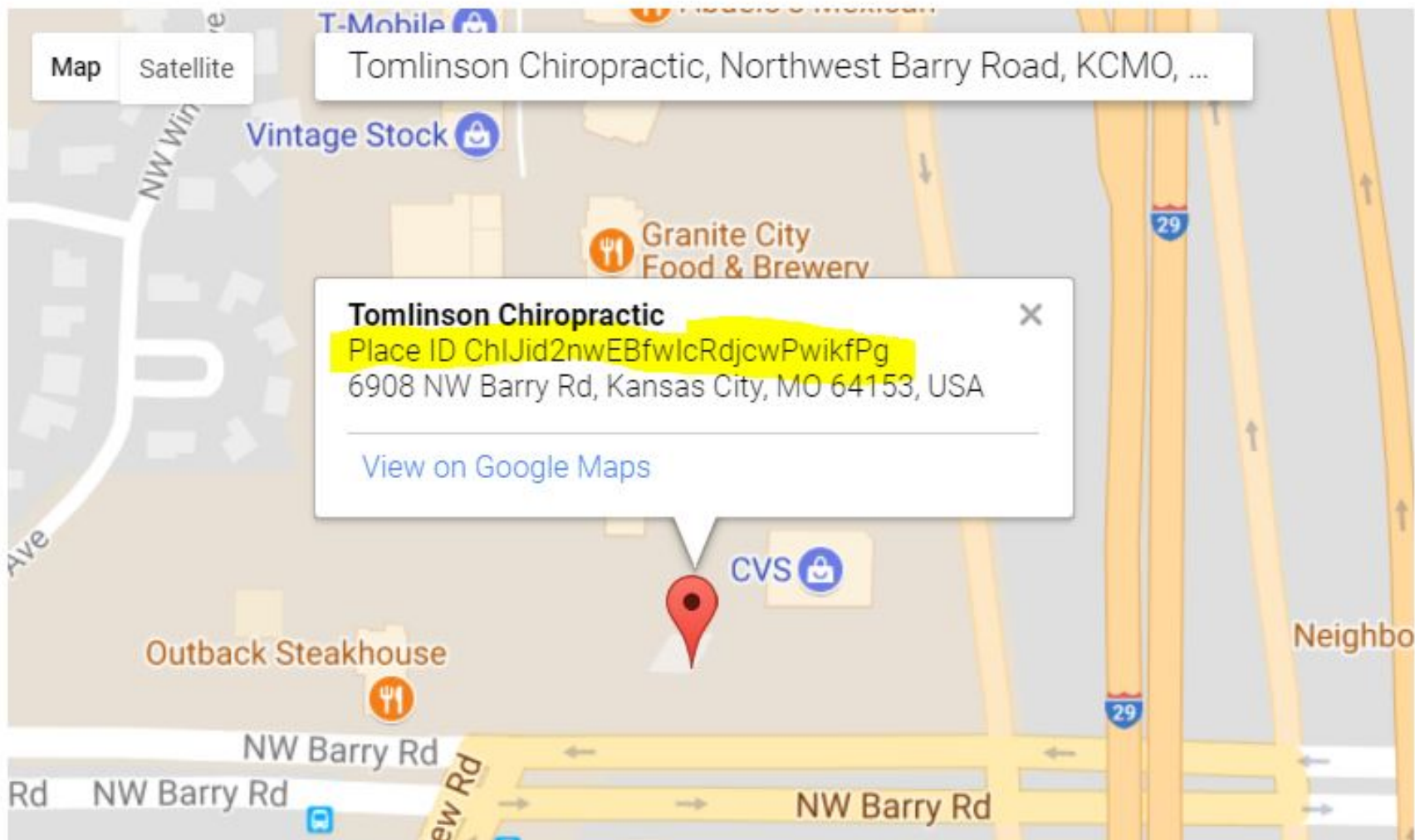
Enter Your Business Name

- Select the correct listing (some businesses are listed more than once – if it is not supposed to have multiple listings, FIX This ...)

Are you looking for the place ID of a specific place? Use the place ID finder below to search for a place and get its ID:



Get Your “Place ID” (copy it)



Create Your Review Link

- Then add the place ID to the end of this link:

<http://search.google.com/local/writereview?placeid=> Here

Preview Example:

<http://search.google.com/local/writereview?placeid=ChIJid2nwEBfwlcRdjcwPwikfPg>

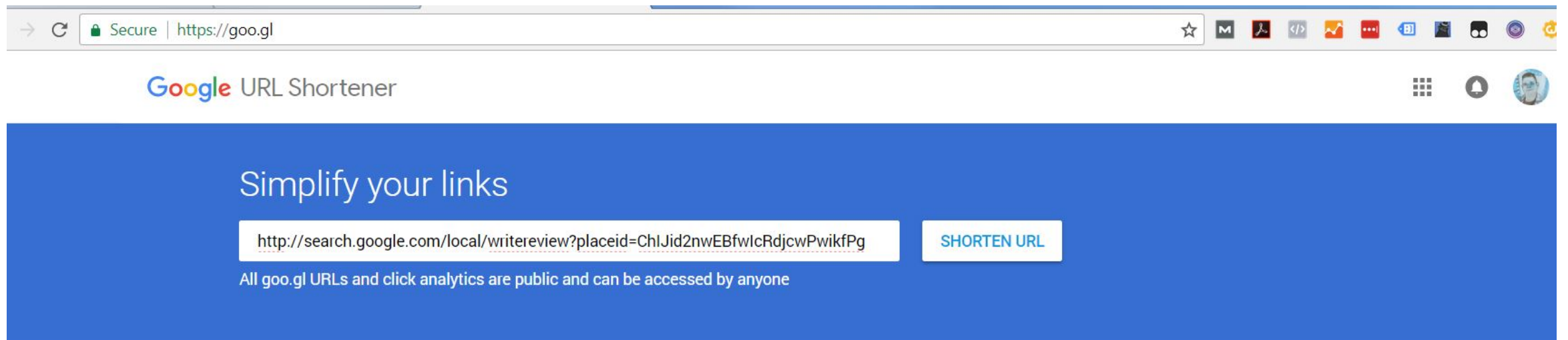
1) Now, place it into your browser tab and see if it works. It should take you all the way to your review portal (give it time to finish)

2) Let's Shorten That Link.

TIP: For Google Reviews, use the Google Link Shortener, on the next slide.
For all others, bit.ly works fine

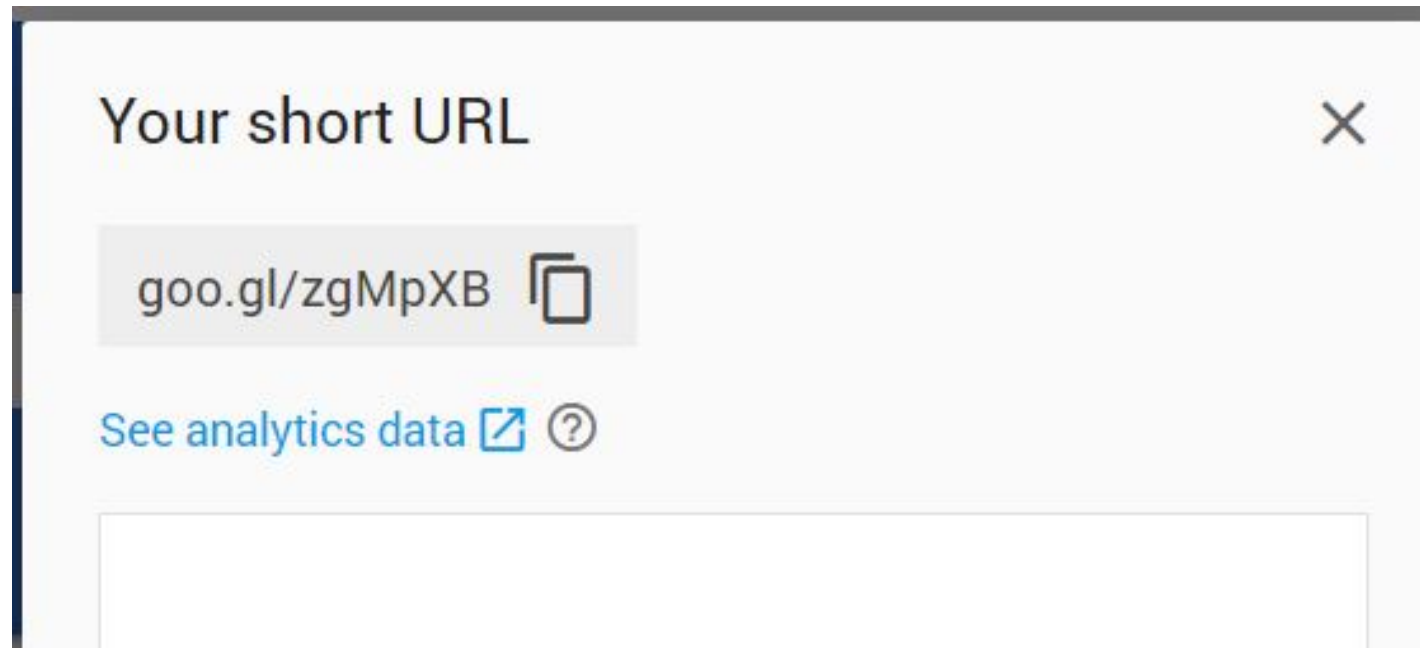
Shorten The Link (Google)

- Go to: Google link shortener: <https://goo.gl/>
- Insert your long working link (*be signed into your Google My Business account)





Copy & Check Your New Shortened Link


Paste the short link into a new browser tab, while signed in, and see if it goes all the way to your review portal like before (it should).



The end destination, after processing your link click, should be the review portal
(as long as you/they are signed into a Google account)

 **Rate and review**
Tomlinson Chiropractic, 6908 NW Barry Rd, Kansas City, MO 64153

 **Wesley Harrison**
Your review will be posted publicly on the web. [Learn more](#)



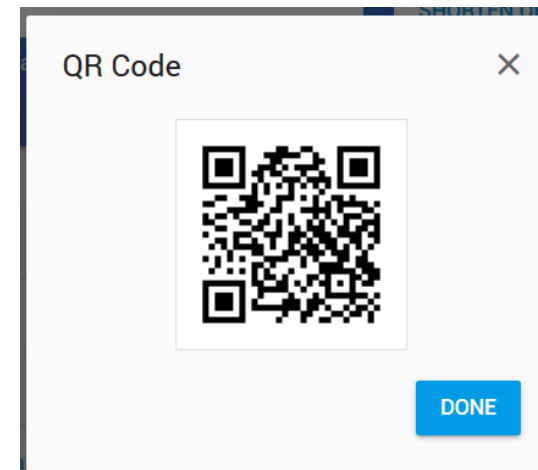
I've known Dr. Tomlinson for over 15 years now and would like to share that he helped me to regain my 'normal life' after I had picked up a large tv, turned sideways to fit through a door and heard/felt something in my back make a 'squish' over ten years ago. Turns out, I had crushed my L5 disc and it was causing me so much pain, I could barley walk for almost 8 months. Long story short, I finally went to Dr. Tomlinson and he showed me various techniques and exercises and some pain relief alternatives that REALLY helped. The recovery process took time, but I'm fullv functional again without havina had anv surgerv. Thanks Doc!

[CANCEL](#) [POST](#)

Reviews from the web

Post/Send The New Short Link Via Messenger

- Share your link with others and now you have an easy way for people to leave a review (*good and/or bad – there is no filtering this part, this way).
- Example Short Link: <https://goo.gl/zgMpXB>
- Bonus Analytics Link: [https://goo.gl/#analytics/insert link here/all_time](https://goo.gl/#analytics/insert%20link%20here/all_time)
- For example https://goo.gl/#analytics/goo.gl/zgMpXB/all_time
- In your short link dash, you can QR encode it, too:



What if your business is not verified?

- Get Verified!

Other Review Profiles

- If you have other review profiles you would like reviews posted on such as, Facebook, Yelp, and all the others, from an incognito browser, search for where someone would leave a review. Note if they have to be logged in first (if so, let them know)
- Copy the link location
- Go to [Bit.ly](https://bit.ly)
- Shorten the link – copy, paste, & share

Need Help?

Call Me, It's What I Do 24/7/365.
DigitalStrategyMarketing.com

Wesley J. Harrison 816-482-3755